

Beat: Technology

## **DUBAI BEST PLACE EVER TO SHOWCASE MOST ADVANCED TECH AT WORLD TRADE CENTER**

### **GITEX GLOBAL 2024 14-18 OCTOBER**

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**USPA NEWS** - The largest most impactful TECH event GLOBAL GITEX is about to kick off from Dubai, 14th October-18 October, at the World Trade Center, for the 44th edition showcasing innovations and gathering global leaders, experts, CEO's from AI, TECH, startups and thousands of journalists covering this one-of-a-kind event, in the middle East region with 40% growth in international participation.

### **GITEX GLOBAL 2024 IS THE BEST PLACE TO FORGE PARTNERSHIP WITH RISING DIGITAL NATIONS**

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### **THE SPONSOR OF THIS EDITION'S GITEX GLOBAL IS PAKISTAN BIG PLAYER IN I.T**

The TECH Destination of the year 2024 is Pakistan the year in Dubai, as this neighbor country is exporting IT/ITes to 170 countries with high value proposition, delivering services 70% lower operational costs versus North America's big players. "This partnership highlights our commitment to innovations, technology and global collaboration. We look forward to showcasing Pakistan's brilliant tech talent & tremendous potential, in this prestigious platform «said Shaza Fatima Khawaya Minister of State for IT & Telecommunication " Source Government of Pakistan/GITEX Dubai.

Aligned with Dubai's ambition to be the home of 30 start-up unicorns by 2030, GITEX Global 2024 is launching GITEX Editions, the region's most impactful gathering for fostering strategy, created to accelerate scale and global governance for high-growth companies.

Europe is confirming its largest participation ever seen, as the TECH industry projects to grow by 12 % in 2024, in European Union especially when it comes to innovation hubs leading in AI, cybersecurity & green tech. Amongst the countries confirming their attendance, Austria, Cyprus, Ireland, Latvia, Lithuania, Netherlands, Portugal, Slovenia. Stephane Ouaki, head of Department at European Innovation Council's thinks " Europe's presence at GOTEX GLOBAL 2024, is more significant than ever, marked by the largest assembly of European national pavilions in the event's history."

### **A 5 DAYS COMBINED PROGRAM WITH 5 DATES MARKED BY 5 REMARKABLE TOPICS**

MONDAY 14th OCTOBER / DAY1 : INVESTMENT DAY  
TUESDAY 15th OCTOBER / DAY2 : SUPER AI TUESDAY  
WEDESDAY 16th OCTOBER / DAY3 : CYBERSECURITY  
THURSDAY 17th OCTOBER / DAY4 : DAY1 : DATA CENTRE UNIVERSE  
FRIDAY 18th OCTOBER / DAY5 : FUTURISTIC DAY

### **PRESTIGIOUS LEADERS & TECH CEO's DISCUSSING OVER AI DRIVEN ECONOMIC SHIFT IN 2024**

AI is shaping up the future of the humanity as in 20124, most experts and economist and healthcare leaders are to prepare this shift, in

order to preserve the human being at the center of the most advanced technology serve. Policy makers are to discuss about the future legislation to put in place and how AI can be used in the best conditions for it to serve the human being and not the other way around. Data are the most precious citizen's asset one can expect from their government to protect them and not to be deviated nor disrespected versus the law.

This is why, global leaders are about to discuss and debate , for shaping up the policies of the future and investments for sustainable transformation , using AI, semiconductor's synergy and monitoring the data governance backed by cybersecurity.

Here is a list of few distinguished speakers to be debating at the Main stage, Hall 25, Monday 12pm-4pm, and Thursday 11 AM-2PM, GITEX GLOBAL 2024. World Trade Center, Dubai.

#### LIST OF EARLY CONFIRMED SPEAKERS

The early confirmed speaker line-up includes 8 fast-growing start-ups from 8 countries, 3 backed by the European Innovation Council (EIC).

**AI:** Fabrizio del Maffeo, Co-Founder, CEO & Board Member, Axelera AI (Netherlands)

An expert in developing Gen AI infrastructure and edge computing. Growing with a purpose of becoming the 'European NVIDIA', Axelera AI are backed by Samsung and the EIC. Valued at \$500M, GITEX Global will mark its first ever Middle East presence.

**Synthetic Biotech:** Dr. Alexander Zhavoronkov, Founder and CEO, InSilico Medicine (Hong Kong)

Leading the biotech company with the world's fastest-ever IPO and currently valued at \$1.5B, he will discuss groundbreaking advancements in AI-driven drug discovery, synthetic biology, and ageing.

**Sustainability Biotech:** Dr. Mazen Rizk, Founder and CEO, Infinite Roots (Germany)

EU's largest mycelium-biotech investment, building next-generation sustainable alternative proteins. A Series B funded company backed by the EIC.

**Quantum Deeptech:** Dr. Joseph Fitzsimons, Founder and CEO, Horizon Quantum Computing (Singapore)

Singapore's biggest Quantum startup, backed by SG Innovate, Sequoia and Tencent.

**Auto tech:** Svilen Rangelov, Co-Founder and CEO, Dronamics (UK)

World's first cargo drone airline on a mission to change e-commerce worldwide, part of the EIC scaling club.

**Emilio Scervo,** Chief Technology Officer and Board Member, Buggati - Rimac (Croatia)

World's fastest hypercars. Valued at \$5 billion, they are the first and fastest-growing Croatian Unicorn.

**Semiconductor Supercomputing:** Philippe Notton, Founder and CEO, SiPearl (France)

High performance semiconductor manufacturer for AI interfaces and supercomputing aiming for the technological sovereignty of Europe. Source : GITEX GLOBAL 2024.

#### **Article online:**

<https://www.uspa24.com/bericht-24931/dubai-best-place-ever-to-showcase-most-advanced-tech-at-world-trade-center.html>

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