Beat: Entertainment

Longevity and Well Being

Reflections on the Future

Bologna Motorvalley Italy , 06.02.2026, 20:22 Time

USPA NEWS - We at Foto ReD Photographic Agency, together with photographers and journalists Roberto Magni and Daniela Comi, took part in and documented the wonderful evening dedicated to “Longevity and Well Being – Let’s take care before we have to worry.” A stimulating and well-attended event, rich in contributions of great human and cultural value, capable of addressing themes that concern not only our community but the entire contemporary world. A precious opportunity to observe how reflecting on the future can become a shared and universal commitment.

The event—carefully curated and envisioned by Ferdinando Lettieri, in collaboration with Giovanni Catrini, Councillor for Health and Welfare of the Municipality of Ozzano dell’Emilia (Bologna, Italy)—proved to be a meaningful, enlightening, and deeply relevant occasion, placing at the center a topic that concerns us all: our future.
The evening unfolded in a welcoming, thoughtful, and surprisingly engaged atmosphere, where professionals, students, citizens, and curious attendees were able to exchange views on one of the most significant challenges of our time: living longer, yes, but above all living better. The speakers guided the audience through economic, statistical, social, and human perspectives, creating an open and constructive dialogue filled with concrete insights.

The meeting highlighted how longevity is an extraordinary achievement, but also a phenomenon that requires awareness, preparation, and collective responsibility. In a rapidly aging society, well being cannot be postponed: it is an urgent necessity that calls for pausing, reflecting, and acting with foresight.
“Longevity and Well Being” was created precisely with this spirit: offering a space for authoritative, informed, and inclusive discussion, helping people understand the present and question the future with clarity. An evening designed for those who feel the need to grasp tomorrow’s challenges—starting today, and doing so together.

The Speakers
The event featured contributions from Ferdinando Lettieri, Private Banker; Marco Mastacchi, Regional Councillor of Emilia Romagna and President of the Padre Marella Foundation; Gian Luca Corghi, Head of Fideuram Bologna, Imola and Ferrara; Serena Mazzini, Statistics student at the University of Bologna; Francesco Baffè, Economics student at the University of Bologna; and Sergio Sorgi, sociologist, founder of Progetica and president of EQWA.
Each of them offered a high quality contribution, providing complementary and illuminating perspectives on a topic that touches everyone’s life: we live longer, but we do not always live better. Their talks were clear, engaging, and rich in practical insights, combining technical expertise with human sensitivity.

• Giovanni Catrini, Councillor for Health and Welfare of the Municipality of Ozzano dell’Emilia (Bologna, Italy), introduced all the guests and presented the event “Longevity and Well?Being: Reflections on Time, Resources, and Quality of Life in a Society Ageing Faster Than Its Choices” to the audience in attendance.

• Ferdinando Lettieri guided the reflection with a clear and strategic vision, combining rigorous analysis with genuine attention to people. His contribution offered a sharp perspective on current challenges and future opportunities, emphasizing the importance of dialogue and shared responsibility in decision making processes. www.ferdinandolettieri.com

• Marco Mastacchi, Regional Councillor of Emilia Romagna and President of the Padre Marella Foundation, brought an authoritative and heartfelt contribution, deeply rooted in the territory, connecting the theme of longevity with the values of community and solidarity.

• Gian Luca Corghi, Head of Fideuram Bologna, Imola and Ferrara, offered a competent, balanced, and forward looking perspective, highlighting the role of financial planning as a tool for well being throughout life.

• Serena Mazzini, addressed the rise in longevity and its impact on the sustainability of the pension system, stressing the need to rethink models, resources, and policies to ensure stability and inclusion for future generations.

• Francesco Baffè, contributed a young, well prepared, and rigorous viewpoint, interpreting data with both freshness and depth.

• Sergio Sorgi, enriched the dialogue with his experience and his unique ability to interpret the social and cultural changes linked to longevity.

The Role of the Audience

The audience also played a fundamental role—numerous, attentive, and deeply engaged. The room was filled with curious and motivated people eager to understand how to face the challenges of the coming years. Questions, comments, and the overall atmosphere made the evening even richer, turning it into a true moment of collective growth.

An opportunity designed for those who feel the need to understand tomorrow's challenges—starting today, together, with awareness and vision.

Who Is Ferdinando Lettieri

Ferdinando Lettieri is a Private Banker and financial professional known for his rigor, strategic vision, and deep attention to people and the entrepreneurial realities he works with. For years he has worked in the financial sector, focusing on market analysis, wealth management, and investment planning, offering concrete and personalized solutions tailored to clients' goals and risk profiles.

One of the hallmarks of his work is his expertise in behavioral finance, the discipline that studies how emotions, perceptions, and cognitive biases influence economic decisions. Ferdinando is recognized as a true expert in this field: he helps people understand the psychological mechanisms behind financial choices and provides practical tools to manage emotions, improving decision quality.

Alongside his professional activity, he is strongly committed to financial education, organizing meetings and public events. In these settings, he makes complex concepts accessible, guiding audiences toward greater awareness and autonomy in their financial decisions.

Who Is Sergio Sorgi

Sergio Sorgi is a leading figure in Italy when it comes to well being, longevity, and quality of life. A sociologist, founder of Progetica and president of EQWA, he has long studied how people live, choose, and plan their future, with particular attention to the balance between economic, social, and emotional dimensions.

In his talk, he offered a clear, profound, and genuinely human perspective: living longer is not enough—we must learn to live better. His approach blends technical expertise with social sensitivity, providing concrete tools to understand and face the challenges of a rapidly changing society.

His ability to make complex topics accessible and to inspire sincere reflection on how we live our time makes him a valuable voice in any discussion on longevity and well being.

Who Was Padre Marella

In Bologna, Padre Marella was a familiar presence: a priest with a long white beard, a worn hat, and a smile capable of understanding everything without the need for words. He lived alongside the poor, collected donations for those in need, and never hesitated to ask for help—because for him, the dignity of the marginalized came before anything else.

He founded the Città dei Ragazzi, welcoming young people without families or in difficulty, turning charity into concrete gestures: a bed, a warm meal, a job, a real opportunity. In Bologna, he is remembered as a "street saint," someone who did not preach from the altar but walked among the people.

Today, the Padre Marella Association continues his mission, offering support and assistance to those who need it most.

Photography and text by Roberto Magni and Daniela Comi, for Foto ReD Photographic Agency and ReD Magazine.

Article online:
https://www.uspa24.com/bericht-26500/longevity-and-well-being.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Roberto Magni Daniela Comi By Foto ReD

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Official Federal Reg. No. 7442619